

Completed stuff

- Schedule maker tool: <https://ridgewoodcommonsnyc.github.io/RC-schedule-maker/index.html>
 - Takes exported file from [calendar page](#) (sample: [ridgewood-commons-weekly-schedule\(10\).html](#))
 - Can use community supplied backgrounds!
 - Sample output: [schedule-9x16-2025-10-11\(2\) Medium.jpeg](#)
- Social post maker: <https://ridgewoodcommonsnyc.github.io/RC-presents-IG-maker/index.html>
 - Take an image, adds "Ridgewood Commons" header
 - Sample output: [poster-story-1760210929618 Medium.jpeg](#)

Current Practices

- manually updated rolling (first day listed is today) sidebar calendar on <https://ridgewoodcommons.nyc/>
- effort to post weekly calendar poster to community announcement chat / IG
- using withfriends for event RSVPs to free events to present opportunity for donor conversion.

Upcoming

- Online non-google collaborative schedule/calendar prototype

Analytics report

Withfriends (~LP)

tier	#	\$	\$ total/month	% total
Vision Supporter	10	\$10	\$100	9%
Rent Contributor	14	\$25	\$350	31%
Infrastructure Upgrader	3	\$50	\$150	14%

Future Planner	2	\$100	\$200	18%
Coworker	3	\$100	\$300	27%
Total			\$1,100 net (\$1,001.95 gross)	

For posterity/other groups: Makes me think tiers are not optimal bc of big drop from \$25 to \$50 tier. (~LP)

Adding arbitrary donations to tiers such that you can sub as a Rent Contributor but then **more** would maybe be optimal. Maybe worth talking to Withfriends about this.

Membership jumped up, plateaued, bumped again, plateaued

Hard to say why, but would be good to keep a solid posting schedule and review

[RC-withfriends-analytics-october.jpeg](#)

Patreon

? Don't have access because of two-factor setup. (~LP)

we need to fix that! (~ p cm)

tier	#	\$	\$ total/month	% total
Vision Supporter	16	\$10	\$160	14%
Rent Contributor	14	\$25	\$350	30%
Infrastructure Upgrader	5	\$50	\$250	21%
Future Planner	2	\$100	\$200	17%
Coworker	2	\$100	\$200	17%
Total			\$1,160 net	

Combined Funding Platforms

tier	#	\$	\$ total/month	% total
Vision Supporter	26	\$10	\$260	11%
Rent Contributor	28	\$25	\$700	31%

Infrastructure Upgrader	8	\$50	\$400	18%
Future Planner	4	\$100	\$400	18%
Coworker	5	\$100	\$500	22%
Total			\$2,260 net	

Socials & Communication Channels Growth (or lack thereof, aside from Instagram)

IG	bluesky	RC community announcements	RC spokescouncil announcements	RC spokescouncil chat	list-info
1134	14	181	121	27	9

Need to directly message in order to grow these connections.

[RC-socials-channels-analytics-october.jpeg](#)

Other Thoughts

- Need for dedicated "comms" group to handle
 - Collection and confirmation of events from disparate groups and individuals
 - Very regular social posting: week schedule, day-of stories/posts
 - Using submitted posters, bespoke graphics work, or using existing tools (with feedback/improvement cycle)
 - IG, bluesky, withfriends, nonsense, cal.red, etc.
 - Social question/comment/message followup
 - More standardized copy for various calls to action re: in-space signage, membership calls, socials, lists, etc.
- Need for additional person(s) to help with
 - DevOps / infrastructure management and research
 - Hosting
 - SSO
 - Integrations
 - Analytics/reporting

