

Agenda

Two streams of work

1. bootstrapping new space in a low-friction way that allow us to interface with each other and the outside world and continue to survive
2. transitioning culture and practices for the future
 - doing working group outreach to understands:
 - what is currently working for individuals / groups
 - what wants and needs exist
 - how disruptive and in what way potential changes would be
 - external outreach and research into alternative tools & infrastructure

Near-future needs:

- website
 - starting with a simpler static self-hosted site feels reasonable to me
- email & calendar
 - Vanessa set up a gmail account for email & calendar
- mailing list
- donor platform
- social media tech
- document store

Notes

- bookstack is totally public as it is. we had to redact contact info from the charters
- llama bought the .nyc domain
 - last meeting we talked about full domain for external facing and commons.nyc for experimental stating, link-shortening, and
- desire for semantic emails. info
- p cm: most pressing action items seem to me to be
 - static landing page (or just a linktree) and audience capture
 - mailing list
 - mvp could be just setting up subscribe@ridgewoodcommons.nyc
 - could be as simple as a mailto link on a linktree (but this could be confusing for less techy / younger people)
 - how many people are actually on the current mailing list?
 - there are many list and we don't know how many people are subbed and where they are or if they are paying any attention
 - we can use riseup for free, or pay electric embers- this would allow our org to create a bunch of WG- or task-specific email lists

- micro: we need to disclose guarantees for any services we provide
- LP willing to do due diligence on mailing list providers
- MVP is a mailto link and/or contact form
- social media
- donors

instagram announcement: - dual post on IG between the WB and RC - next steps, set up business for IG-- gives us analytics api access which would let us use tooling like buffer, zapier etc - who even controls that account

next action items:

- lp: do due diligence on mailing list providers, write or collect blurbs for working groups
- micro: set up landing page with links to
 - donation platform
 - email list signup
 - social links
 - blurb for public-facing working groups (question mark)
- p cm: figure out current situation with domain, who owns the ig account, reach out to advisors on capturing social media, donors

