

Renaming Tech & Comms; Creating Comms Admin

Person or group submitting

- Katelyn

Proposal History

- Submission Date: 10/31
- Vote date: 11/13
- Vote result:

Motivation (why are you proposing this?)

- There is a clear need for a dedicated communications group. Tech has set up some nice infrastructure, now we need designers, social media ppl - someone to run Instagram, people make fliers, etc.
- More roles needs:
 - Collection and confirmation of events from disparate groups and individuals
 - Very regular social posting: week schedule, day-of stories/posts
 - Using submitted posters, bespoke graphics work, or using existing tools (with feedback/improvement cycle)
 - IG, bluesky, withfriends, nonsense, cal.red, etc.
 - Social question/comment/message followup
 - More standardized copy for various calls to action re: in-space signage, membership calls, socials, lists, etc.

Proposal summary

- to rename tech & comms to tech and to create a comms admin committee + signal group + charter

Details

Background info

we dont have people dedicated to comms so it is fragmented and mostly falling on a few over stretched folks

we would love for new people who dont already hold admin roles (ie not katelyn, lp, vanessa) to bottom line this fun new group

Group(s) this proposal will affect

tech & comms, the admin collective, all other groups who need to use rc socials

Labor required

bottom liners to gather a group, group to write a charter, group to agree on roles that would include but maybe not be limited to:

- Finalizing RC branding and establishing workflows/ tools so it is used
- Sunday
 - checking in with the admin collective & all working gorups via the spokescouncil chat on events coming up that week
 - updating the weekly calendar post ... and posting sunday night
- Additional very regular social posting:
 - posting fliers for events in advance and day of
 - posting to nonsense, cal.red, etc.
 - I (katelyn) dont think we should be on twitter or bluesky
- responding to people who message on instagram
- writting the newsletter that could be sent out weekly or monthly
-etc

Individual or group doing labor

Self-elected comms admin members

Money required

not at this time

